

ELENA DUGINA



Professor, Academic Director of Programmes at the Russian Presidential Academy of National Economy and Public Administration (RANEPA), Managing Partner at ICONSULTING, Advisor for BRICS Centre for Technology Transfer

Distinguished expert in communications & strategy, executive coach in business & public sector, for the last 5 years she has consulted over 500 entrepreneurship projects on innovation business model development. Elena had a successful corporate career for more than 10 years. In 2006 she received an MBA from Kingston University and in 2009 she started her career as an academic and consultant. In 2016-2017 Elena worked as academic director of the educational programme for the single industry depended city teams, in 2018 she was appointed academic director of the Russian regional teams educational programmes. Projects developed under Elena's supervision are being successfully implemented in 85 regions of Russia and her efforts were noticed and awarded gratitude from different regions, companies, and the Russian Presidential Academy. She is a keynote speaker at the conferences devoted to education and innovation development worldwide.

KEY COMPETENCES:

- Crisis Communications
- Strategic management and strategic sessions
- Change Management
- Emotional Intelligence
- Presentations and Pitches
- Executive Coaching

December 2015– present moment

Academic Director of Programmes, Professor of Practice, Russian Presidential Academy of National Economy and Public Administration (**RANEPA**)

Visiting Professor, **Sberbank Corporate University**

Visiting Professor, **Rosatom Academy**

Advisor for BRICS Centre for Technology Transfer, **International Technology Transfer Network (ITTN)** Trainer, China

Managing Partner, I-consulting agency, Moscow, www.iconsulting.pro

Consulting into communications, strategy, coaching & training

Director of EMBA programme, Senior lecturer, **Kingston University London**

July 2009 – present moment

Director of the Centre of International Education, Director of the Centre of SMEs Development, Senior Lecturer, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

September 2013 – February 2022

Visiting Professor, **Skolkovo Business School, MIRBIS Business School**

September 2013 – December 2017

Member & speaker of **SCMOI** /Standing Conference of Management of Organizational Inquiry/, USA, leading conference in storytelling;

Communication on Top, Davos, Switzerland, world communications yearly forum;

IABC /International Association of Business Communicators/,

ABCI /Association of Business Communicators of India/

Co-founder, **MediaSchool** under AIF publishing house, Moscow

October 2012 – October 2015

Visiting Professor, **Skolkovo Business School, MIRBIS Business School**

October 2013 – October 2016

PHD Candidate, Strategic Management in Entrepreneurship, February 2016 – present moment.

MBA, Kingston Business School London, Dissertation with Distinction, 2004 – 2006.

The diploma was nominated to be **the best MBA project of the year** in Great Britain in 2006 by *The Independent* newspaper. The Dissertation of *The Strategy of launching new projects and portfolio management on the Russian market* was fully implemented.

Voronezh State University, Philology Department, “Philologist”, Red Diploma, 1996.

Civil Services College, Singapore, Public Management, May 2017.

Key Note Speaker, SUZHOU International Technology Transfer Conference, 2019, Hangzhou, 2019, World Entrepreneurship Congress, Seoul, November 2016, etc.

SKEMA Business School, Suzhou, June 2016; Welingkar Business School, Mumbai, internship, June 2014; Bauer Publishing House, Warsaw, internships, December 2003,

September 2004, February 2005; EPH (WAZ) Publishing House, Zagreb, internship,

January 2006.

October 2012 – October 2015